



# Snyder Jewelers Newsletter



July 2008

12 Columbian St., Weymouth MA 02190

(781) 331-0725

[www.snyderjeweler.com](http://www.snyderjeweler.com)

## Continuing Ed

2008 has been a year of continuing education at Snyder Jewelers. We commit to continuing education so you can rest assured you are dealing with a jeweler who will continue to grow and learn with the changes in the jewelry industry.

In March, Meghan Sullivan took and passed the Jewelers of America (JA) Certified Sales Associate exam. She is now an official JA - C.S.A. This exam simply confirmed



what we already knew... Meghan is fully skilled and educated in all aspects of our business. Both Maureen and Robin will also take this exam, once they fulfill the length of employment requirements set by JA.

While Meghan took the JA - C.S.A. exam Mark Snyder was in the other testing room taking & passing the JA -



Certified Senior Management exam. This exam is the top level of certification a jewelry professional

can achieve through JA. Mark is now a JA - C.S.M.P.

In June Mark Snyder attended a full 1 week Diamond Grading Lab with Gemological Institute of America (GIA). By taking and passing this lab Mark Snyder achieved his GIA - Graduate Diamonds diploma. This is a very sought after diploma within the jewelry industry and is quite an accomplishment for Mark. It also means you are now dealing with a credentialed diamond expert when you shop at Snyder Jewelers.

Congratulations to Meghan and Mark. Watch for more education news as Maureen and Robin get prepared to take their JA - C.S.A. exams in the future. Special thanks to the Massasoit Community College (ARC) for proctoring several of our exams this year

## Gold Bag!

You have read our newsletter for the past 6 months, regarding gold prices and selling your old gold. You've been thinking about rounding up your old gold, but just keep putting it off or forgetting. Well, we could not have made it easier for you. We included a plastic bag to put your old gold in, and bring it to Snyder Jewelers.

Maybe you saw Hank Phillippe Ryan's report a couple of weeks ago on channel 7 News. Please realize we do sort all of your gold for 10k, 14k & 18k and pay you appropriately for each karat. We have beat many of our area competitors with the prices we pay out for gold. We are also fully licensed and insured to buy your gold and we follow all Town of Weymouth regulations regarding buying precious metals. We report all "buys" and cooperate with the Weymouth Police. We have no interest in ill-gotten jewelry.

So go to your jewelry box now and gather up all that old jewelry that is broken, out of date, or just plain unwanted and put it in your bag. Then bring it to Snyder Jewelers and we will sort it and evaluate it in the spot. You will leave with a check and a smile on your face!

## Snyder Jewelers goes to

### D.C....kind of

This past Spring one of our regular customers was invited to a gala event at the White House. She contacted us and told us of this prestigious honor. We sprung into action and outfitted her with a beautiful earring, bracelet and pendant ensemble to match her dress. She had an amazing evening and met many of the power players in D.C., all while adorned in jewelry from Snyder Jewelers.

For those people familiar with the "5 degrees from Kevin Bacon" theory - this puts your jeweler within 2 degrees of separation from the White House! Maybe we'll get a call from Laura, Condi, or Jenna one of these days???

We'd like to acknowledge that customer (without naming names) for allowing us to be part of her big weekend at the White House.

## Push Presents

Having a baby soon? Did you know it is customary for a husband to "reward" his wife with a new trinket upon the birth of a new child. They are often referred to as "Push Presents", and are considered one of the most prized pieces of jewelry in a women's collection.

Whether it's a small silver charm to add to her charm bracelet or a pair of diamond stud earrings, your "push present" will always have a special place in her heart.

Stop in any day and we will be glad to help you select the perfect gift for the new "Mom" in your life.

### Save a tree and a stamp!

Request our newsletter via e-mail at [info@snyderjeweler.com](mailto:info@snyderjeweler.com)

## Business Hours

Tues. & Wed: 9:30am - 4:30pm

Thursday: 9:30am - 8:00pm

Friday: 9:30am - 6:00pm

Saturday: 9:30am - 4pm

**Closed on Sunday & Monday**

## All hours & vacation closings

available at

[www.snyderjeweler.com](http://www.snyderjeweler.com)

# Hometown Service at Jeweler's Building Prices!